

Connecting Business initiative

SME IMPACT ASSESSMENTS

19 May 2020

CBI webinar series on collective private sector action for
COVID-19 response and recovery



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Photo Credit: OCHA

Agenda

13:00 -13:05

Opening and introduction

- **Karen Smith**, Program Coordinator, CBI

13:05 -13:10

UNDP's global service offer to (M)SMEs

- **Yuko Hirose**, Policy Analyst, Recovery Solutions and Human Mobility, Crisis Bureau, UNDP

13:10 -13:40

Experiences from the field

- **Pelin Kihitir**, Director, Business for Goals / CBI Member Network in Turkey
- **Jonas Mfouatie**, Deputy Resident Representative, UNDP Côte d'Ivoire
- **Butch Meily**, President, Philippine Disaster Resilience Foundation (PDRF) / CBI Member Network in Philippines and **Karen Dominique Brillantes**, Programme Analyst Institutions and Partnerships, UNDP Philippines

13:40 -14:00

Discussion and closing

- Moderated by **Karen Smith**, Program Coordinator, CBI

Connecting Business initiative (CBI)

- CBI was launched in 2016 to:
 - engage the private sector before, during and after crises
 - increase the scale and effectiveness of the response and recovery in a coordinated manner



Why SMEs?

- SMEs are the **backbone of most economies** worldwide
- MSMEs make up over **90% of all firms**, account on average for **60-70% of total employment** and **50% of GDP**
- MSMEs tend to **employ a larger share of the vulnerable sectors** of the workforce **and people from poorer households**
- MSMEs are among the **first responders** to societal needs and an active contributor to crisis preparedness, response and recovery

How does CBI support (M)SMEs?

connectingbusiness.org/tools

About Networks Emergencies Tools and resources Explore

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SME Business Continuity Tools from CBI Partners



Resilience in a Box - Business Continuity Tool

06 Feb 2018 · Connecting Business...
Publication

[Read more](#)



Disaster-Ready Business Toolkit

05 Feb 2018 · Connecting Business...
Publication

[Read more](#)



MSME Guide to Disaster Resilience

08 May 2020 · Connecting Business...
Guidance material

[Read more](#)

The World Bank: Map of SME-Support Measures in Response to COVID-19

Type of Instruments by Country

of Instruments by Type of Support

Type of Support	# of Instruments
Debt finance	328
Employment support	205
Tax	151
Business costs	52
Other finance	42

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About Networks Emergencies Tools and resources Explore

Sign up

Business Continuity Tools for COVID-19



- Getting Your Workplace Ready for COVID-19 (WHO)
- Coronavirus Guidelines for Business (ICC)
- Covid-19 Business Continuity Guide (ICC)
- Coronavirus Response Toolkit (U.S. Chamber of Commerce)
- Guidance for Employers to Plan and Respond to COVID-19 (U.S. Chamber of Commerce Foundation)
- COVID-19 Rapid Response Checklist (BCG)
- Business Continuity Planning Checklist of Preparatory Actions in Responding to COVID-19 (Government of Ireland: Department of Business, Enterprise and Innovation)
- Enterprise Pandemic Preparedness Check (Philippine Disaster Resilience Foundation)
- Interim Guidance for Businesses and Employers to Plan and Respond to Coronavirus Disease 2019 (Centers for Disease Control and Prevention)
- COVID-19 Small Business Continuity Toolkit (UNDRR)
- SME Policy Responses (OECD)
- Business resilience in the face of COVID-19 (UNDRR)



UNDP's global service offer to (M)SMEs

Yuko Hirose

Policy Analyst, Recovery
Solutions and Human Mobility

Crisis Bureau

UNDP

Supporting M/SMEs in COVID-19 preparedness, response, recovery

ASSESSMENT

Digital M/SME impact assessment tool:

- ➔ *Customization of tool*
- ➔ *Dedicated experts to implement*
- ➔ *Design interventions based on results*
- ➔ *Meta-analysis of results at regional/global level*

Early learnings:

- ✓ Collaborate with solution providers
- ✓ Balance customization with standardization
- ✓ Design for inclusivity
- ✓ Innovations in data collection

SOLUTIONS

Intervention options in 5 critical areas:

- ➔ *Intelligence and Foresight*
- ➔ *Market access*
- ➔ *Transformation*
 - ✓ Accelerate digital transformation
 - ✓ Adapt productive capacities for COVID-response
- ➔ *Financing*
- ➔ *Ecosystem*



Experiences from the field TURKEY

Pelin Kihtir

Director, Business for Goals / CBi
Member Network in Turkey



TURKONFED



TUSIAD

B4G Platform structure

Business for Goals Platform established in Turkey by;

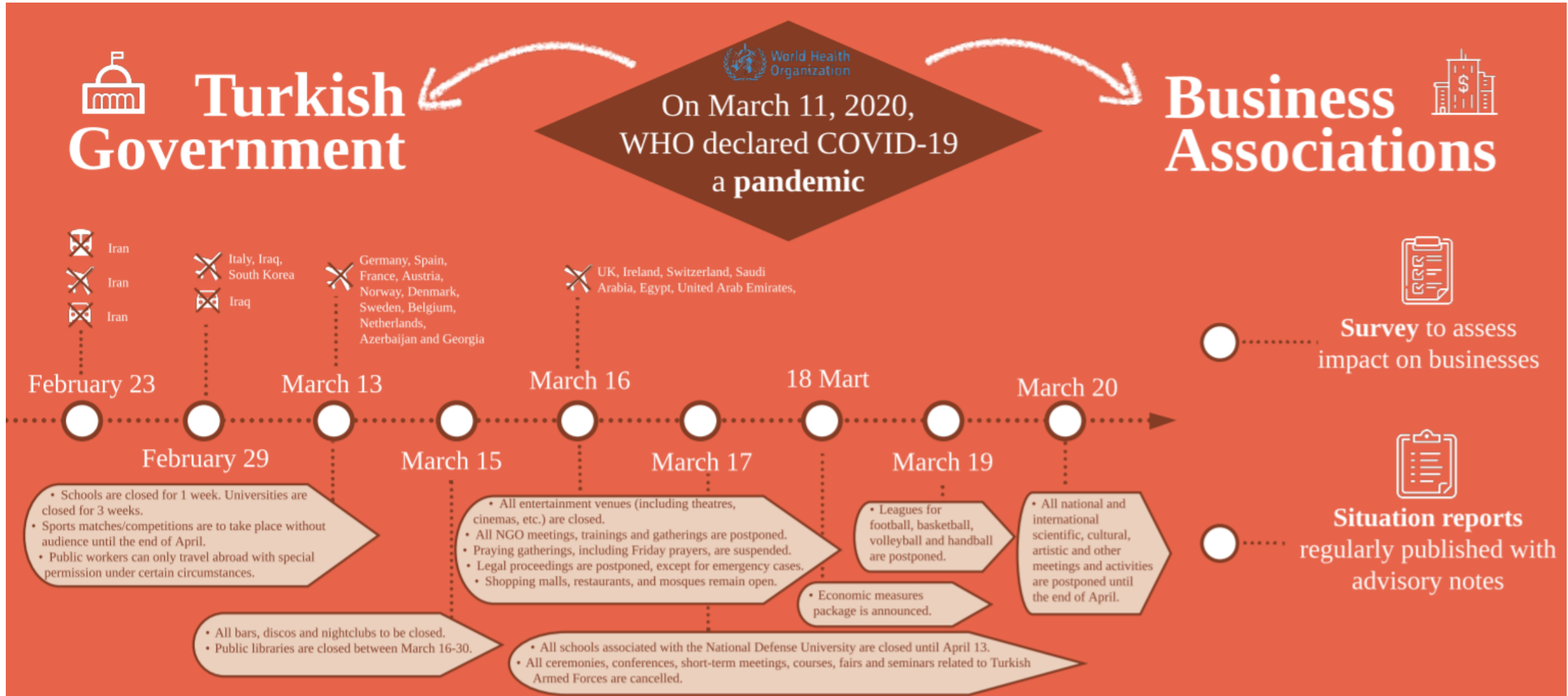
- TUSIAD one of the strongest umbrella association for industry
- TURKONFED the confederation having an outreach capacity to 40.000 SMEs
- UNDP Turkey

What does Business for Goals do?

- ✓ Climate Change and Disaster Resilience
- ✓ Enabling enterprises to be Future-Fit
- ✓ Inclusive Growth



First actions of the B4G Platform



Findings of the first SME assessment – what did we do, how did we use, what did we learn?

Policy Dialogue, transparency

Media, public outreach

Digitalization Campaign

Baseline for new projects/programmes

Enable collaborative work with UN agencies

Full analysis available [online](#)

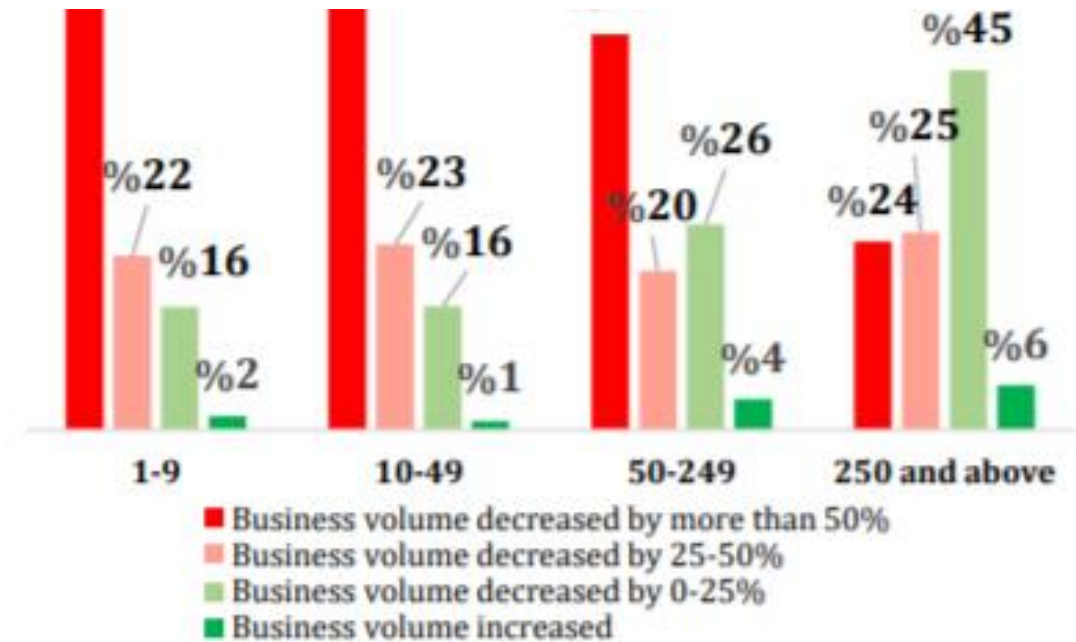


Figure 5: Answers to the question «To what extent did Covid-19 impact your enterprise?», % (Question 1)

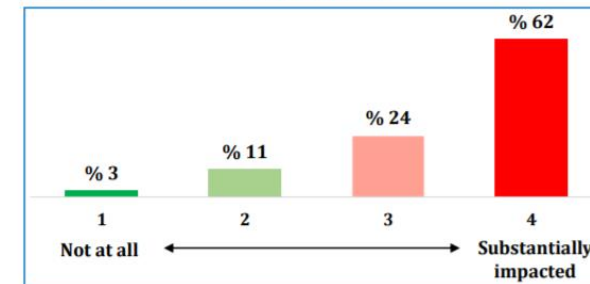


Figure 7: Answers to the Question 1, distribution by company scale, %

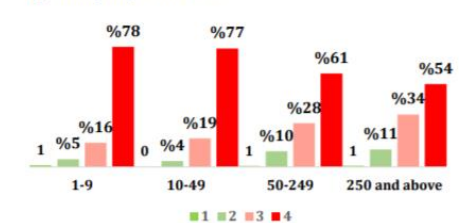
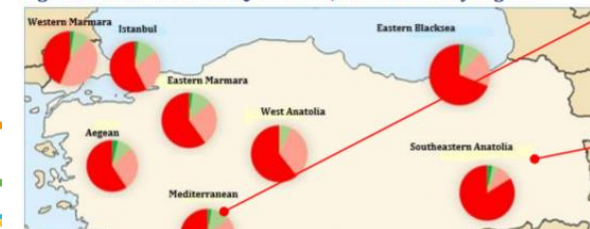


Figure 6: Answers to the Question 1, distribution by region



What are the ongoing and planned activities?

Providing Reliable information

Socio-economic survey 12-20 May

Pulse Surveys – until October

Trusted vendor List

Webinars

- Legal aspects, part-time working arrangements
- Employer and employee responsibilities
- Changing trade relations and customs regulations
- Gender aspects; equal access to economic support mechanisms
- Private sector measures to prevent increased domestic violence
-



Why do we continue collecting information?

How are we going to use that information?

Strong Policy Dialogue, basis for establishing a socio-economic commission
Monitoring affects of financial support measures, hearing from the field
Fast analysis during implementation of national exit strategy

Public outreach for both economic and social aspects of the crisis
Focus on Gender and Human Rights aspects
Design new webinars based on needs

Support nationwide trusted vendor list in PPE

Resource mobilization for longer-term recovery period



Thank You



    /business4goals | business4goals.org



Experiences from the field CÔTE d'IVOIRE

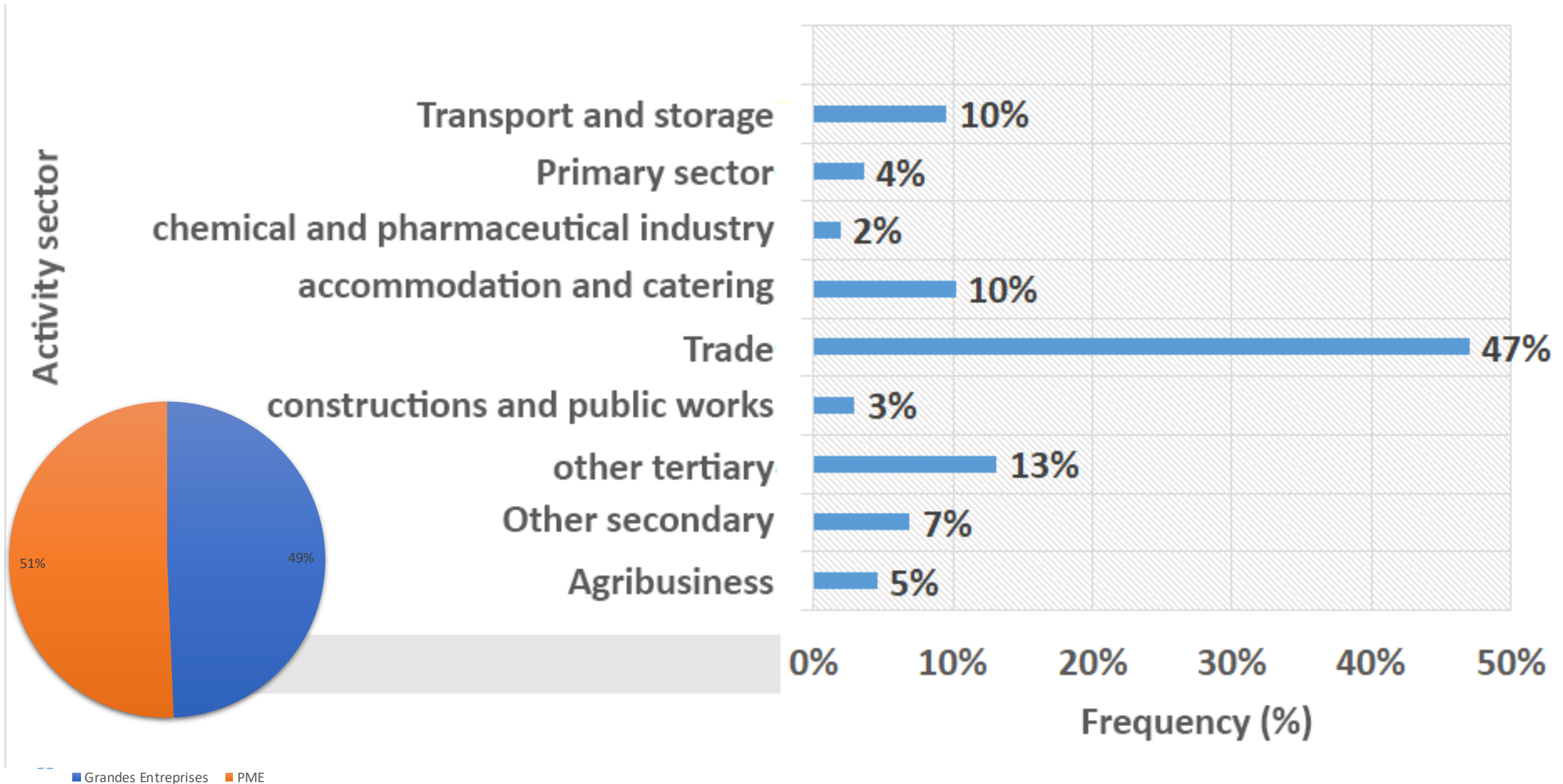
Jonas Mfouatie

Deputy Resident Representative

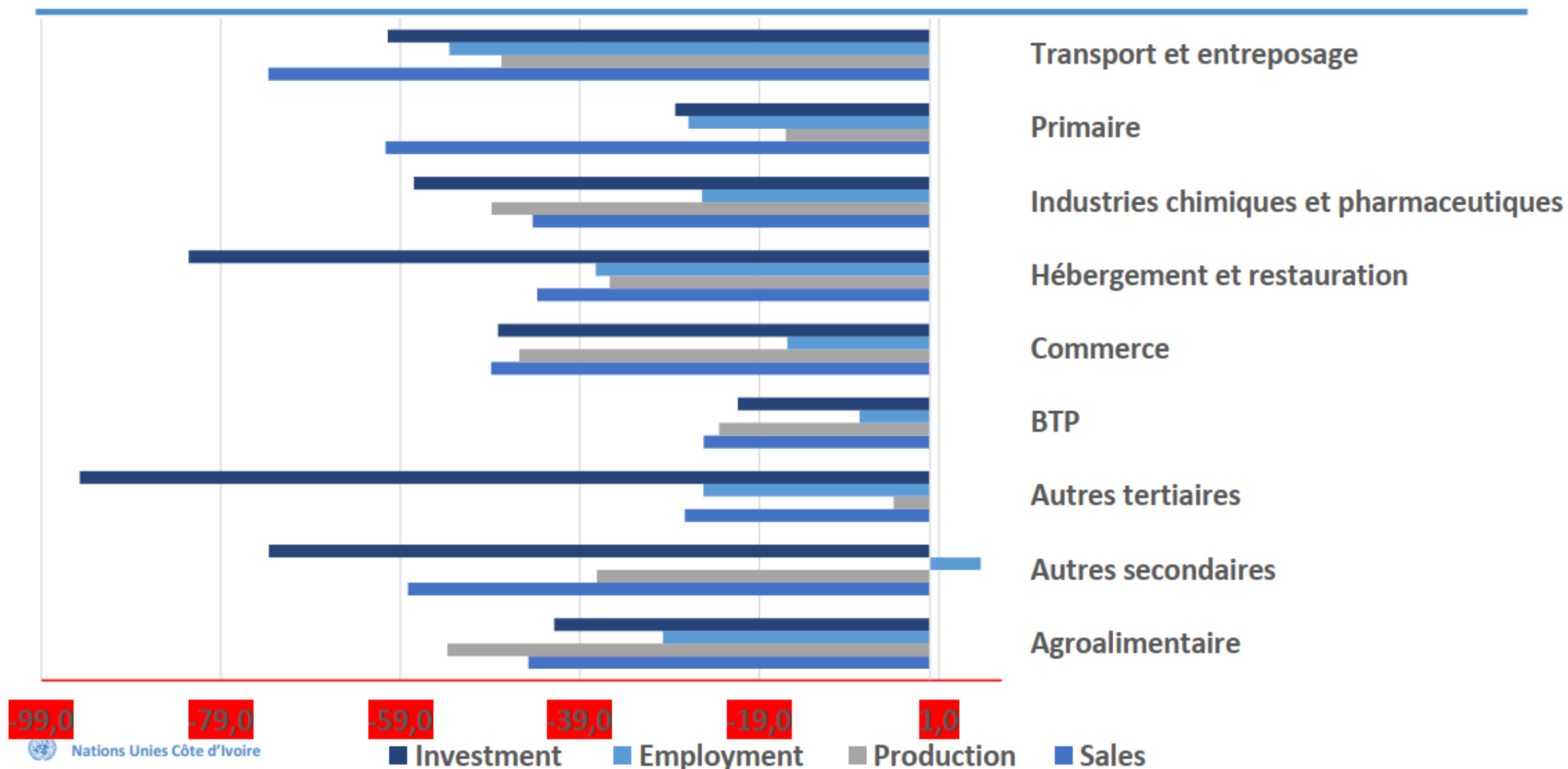
UNDP Côte d'Ivoire



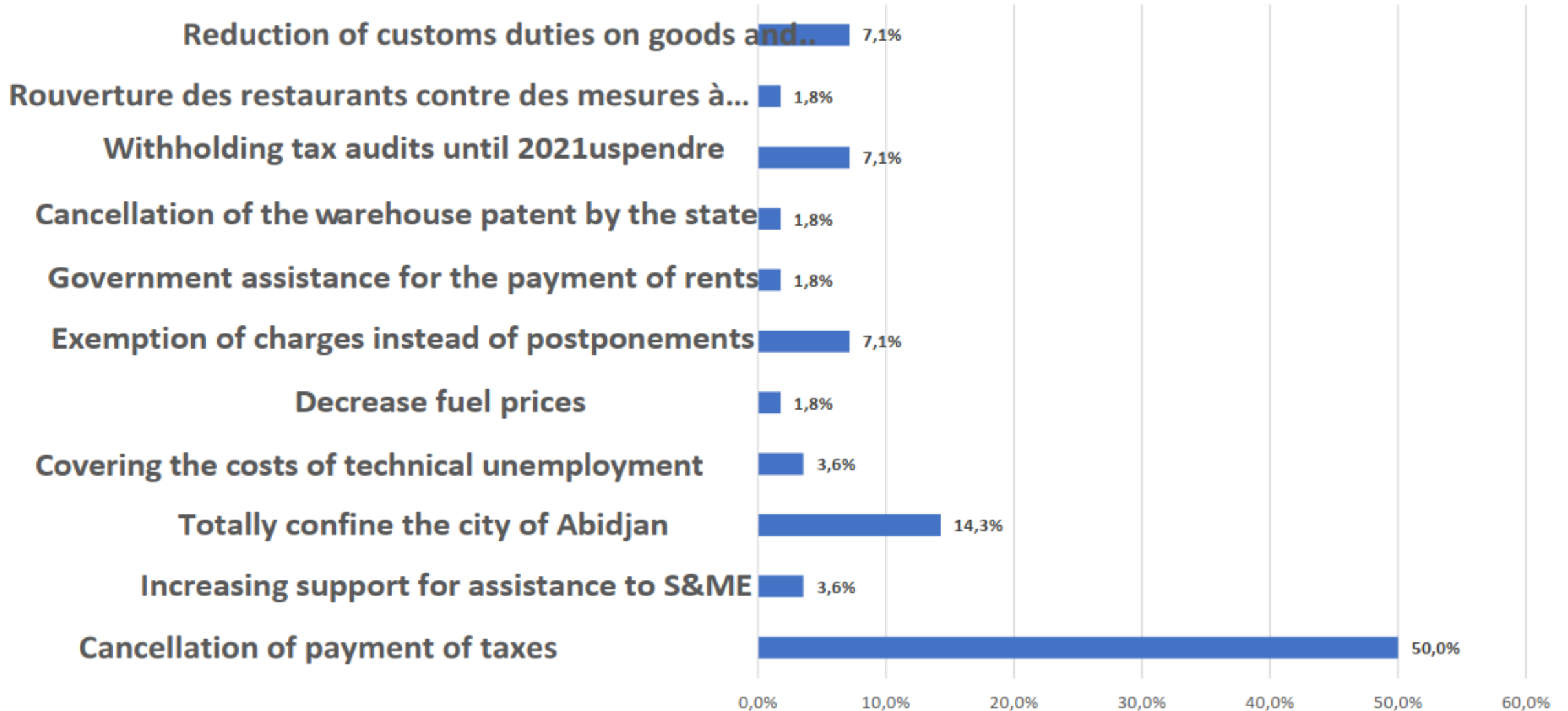
Sampling & Methodology for data collection



Distribution of the impact of COVID-19 on turnover, production, investment and employment by sector of activity



Measures requested by SMEs from Gouvernement



PROGRAMME SUPPORT

**Data updated
every six weeks**

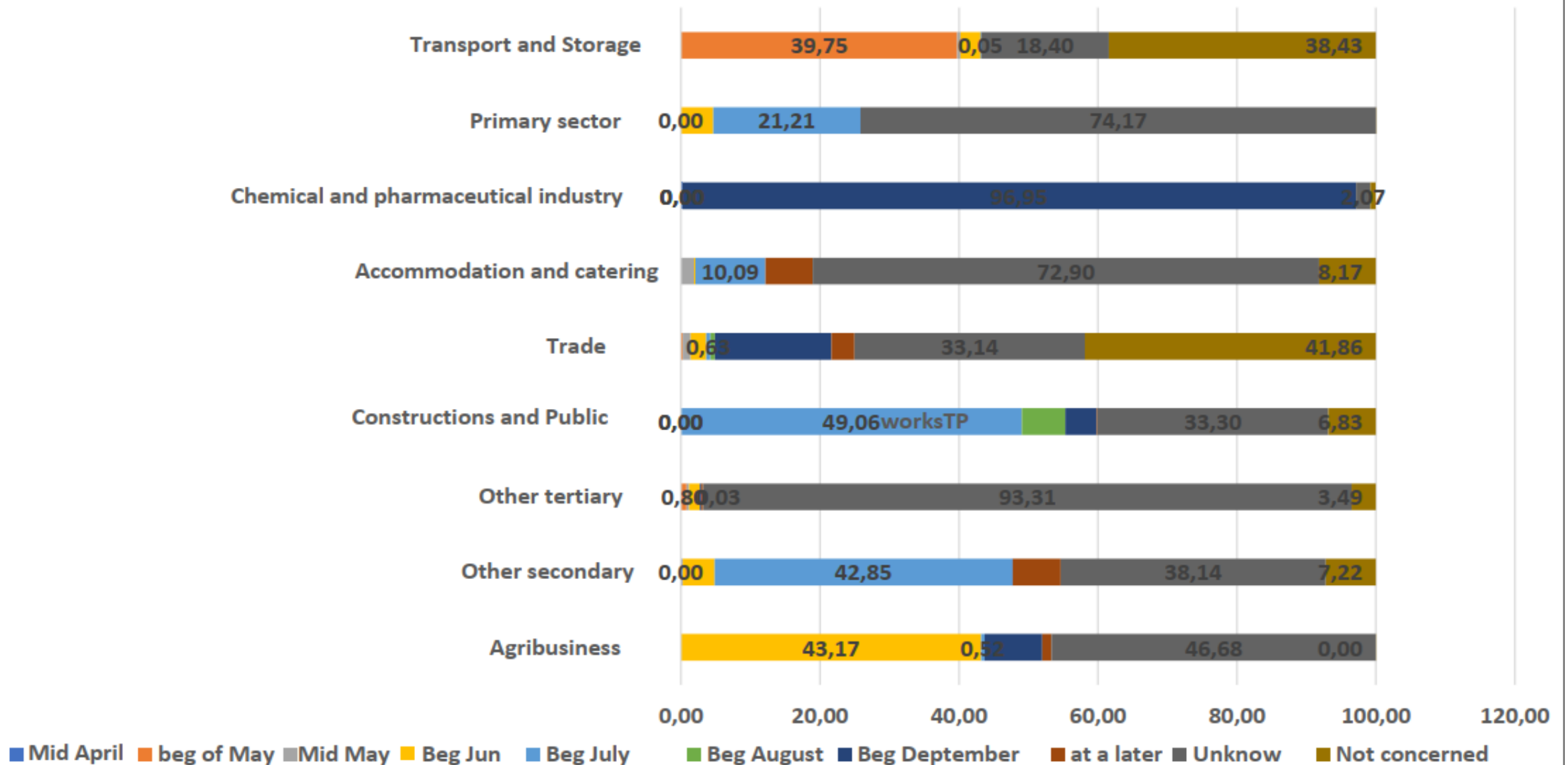
**Capacity support
To Humanitarian
platform**

**Support dialogue
with Government**

**Support Advocacy,
information &
Communication**

**Equipment and
supplies**

Expectations for Recovery



THANK YOU



Experiences from the field

PHILIPPINES

Butch Meily

President

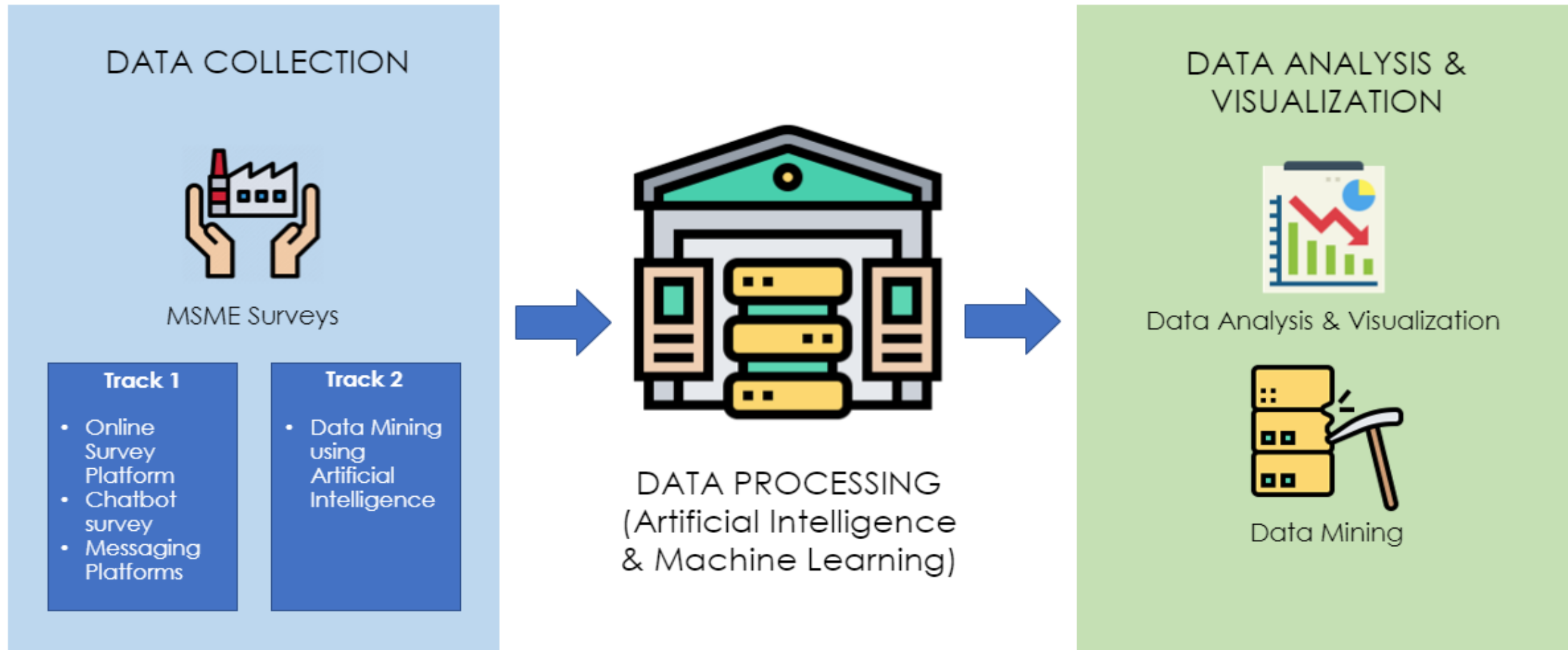
Philippine Disaster Resilience Foundation (PDRF)
/ CBI Member Network in the Philippines

Karen Dominique Brillantes

Programme Analyst Institutions and Partnerships

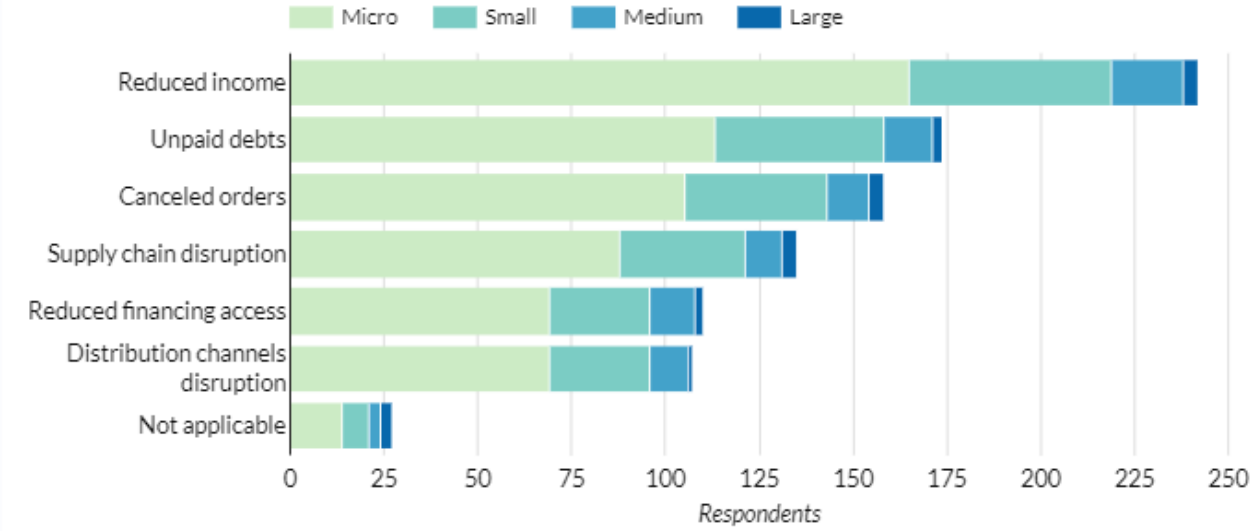
UNDP Philippines

UNDP MSME Value Chain Impact Assessment

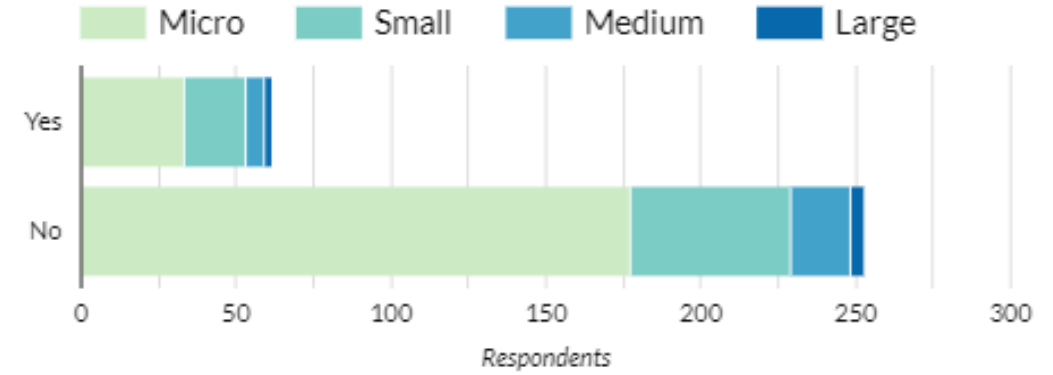


Preliminary Results

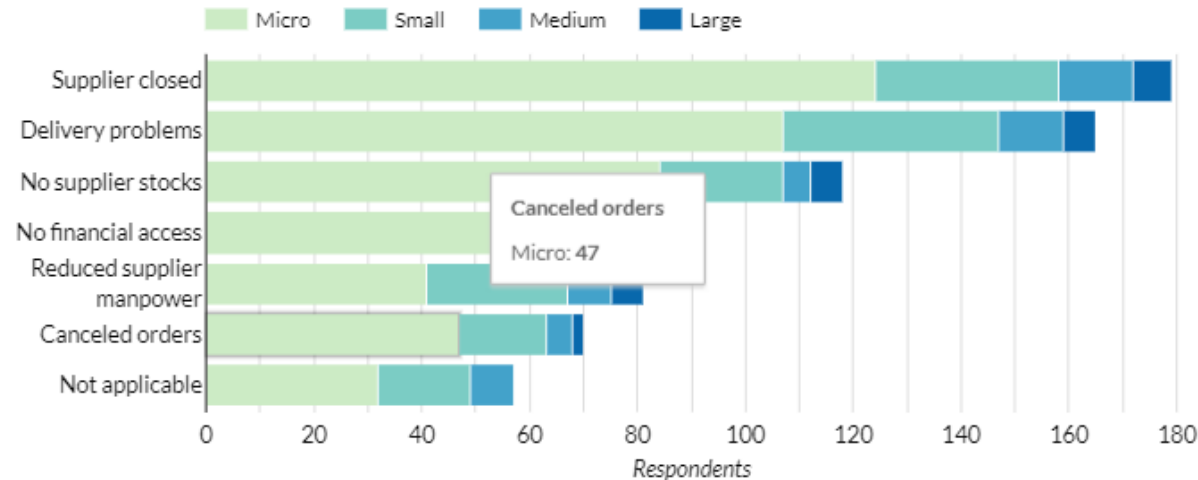
Financial, Operational, Commercial Constraints



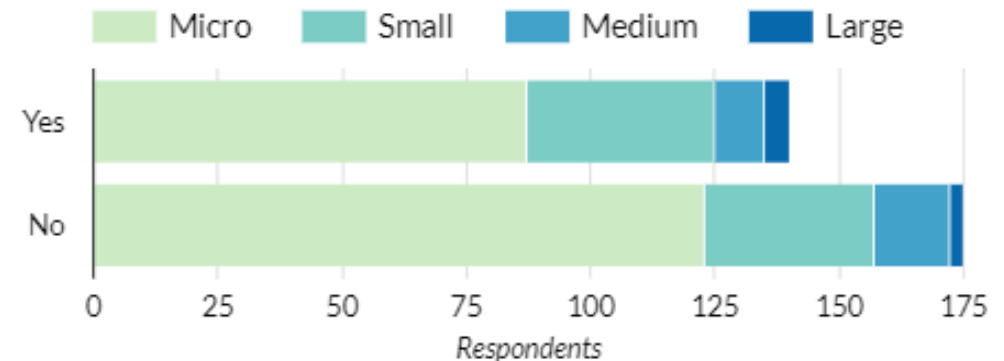
Financial & Tax Stimulus Access



Flow of Raw Materials



Alternative Domestic Suppliers





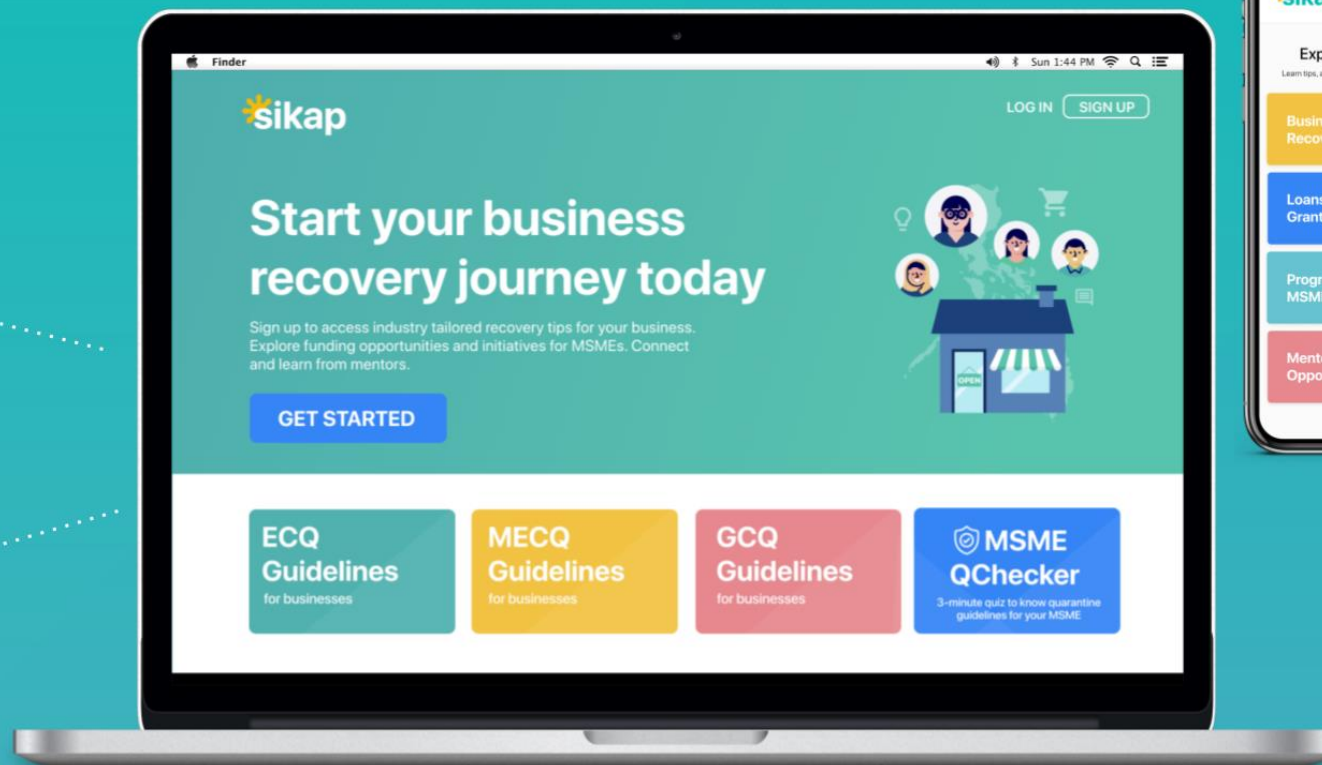


ONLINE COVID-19 BUSINESS
RECOVERY HUB FOR MSMEs



Curated Tips
and Guidelines
Per Sector

Recovery
Journey Tracking
for MSMEs



Funding
opportunities
for MSMEs

Mentoring
opportunities
from industry
experts

SARI-SARI STORE SET-UP



BEFORE



AFTER



THE ENTREPRENEURS' **MARVELOUS** SPIRIT





Discussion



CONNECTING
BUSINESS
INITIATIVE

Closing

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SME tools on the CBI website

www.connectingbusiness.org/tools

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Business Continuity Tools for COVID-19



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- SME Policy Responses (OECD)
- Business resilience in the face of COVID-19 (UNDRR)

Photo: UNDP RAPP_Ahmed Izhiman

Business Continuity Tools for Epidemics and Pandemics



- Protecting Your Employees and Business from Pandemic Human Influenza Action manual for small and medium-sized enterprises (ILO)
- Pandemic Influenza Continuity of Operations Annex Template Instructions (FEMA)
- Pandemic Influenza checklist for businesses (the UK government)
- Business Pandemic Influenza Planning Checklist (the U.S. HHS and CDC)
- Travel Industry Pandemic Influenza Planning Checklist (the U.S. HHS and CDC)
- List of Useful Websites for Influenza Pandemic Preparedness in Business Sector (ABAC)



Thank you



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