



Newsletter Sept.- Oct. 2020

Webinar 1: 2 November 2020, 4:00 – 5:30PM CET

Webinar 2: 3 November 2020, 8:00 – 9:30AM CET



Gender and the Private Sector in Disaster Management

Register at <https://www.connectingbusiness.org/community-events>

The webinar will present the importance of gender in private sector disaster management including

- 1) the main findings of the CBI gender research, and
- 2) best practices from different actors.

The interactive webinar will also offer a space to discuss needs and future steps.



Photo credit: Glen Craig, VBRC

Greetings from the CBI Secretariat

With the end of year coming up fast, COVID-19 lockdowns are coming back as we still await news about a potential vaccine and [the work begins](#) to ensure an effective distribution of the vaccine to all countries and communities in need once it is available.

Elections contribute to uncertainty as to what the future holds, but upcoming events – from Geneva Peace Week early November, CBI webinars on Gender and the Private Sector in Disaster Management and more, featured below – also reassure as to the importance and impact of collaborative action and peer-to-peer learning for a better, more resilient world.

Latest Emergencies & New Resources



Photo credit: AFAD Turkey - Response to the Aegean earthquake

Aegean earthquake (Turkey)

Following the Aegean earthquake which has impacted Izmir, Turkey, CBI network Türkonfed immediately mobilised a team for rapid damage and needs assessment. They were able to release situational reports which consolidated information on affected businesses based on sector-specific damage assessment. The situational reports can be found [here](#).

Typhoon Rolly (Philippines)

CBI network PDRF has activated its Emergency Operations Center for Typhoon Rolly and continues to support government and HCT response to affected areas. The National Disaster Risk Reduction and Management Council (NDRRMC)'s Oplan Rolly includes PDRF's commitment for logistics support. PDRF is part of the country HCT's joint rapid damage and needs assessment deployment in affected areas.

Situational Reports for COVID-19

Situational Reports for COVID-19 activities by the CBI Member Networks present a brief overview of key figures, the latest policies, CBI Member Network / private sector response and featured private sector initiatives in battling Coronavirus Disease 2019 (COVID-19). The Sitreps produced by the Philippine Disaster Resilience Foundation (PDRF) are [available on the CBI website](#) in English, French and Spanish.

Visit the CBI website for more information

Upcoming Webinars & Events

CBi is organising two webinars on **Gender and the Private Sector in Disaster Management** that are open to the public, on [Monday 2 November 4.00-5.30pm CET](#) (recording available soon) and **TOMORROW Tuesday 3 November 8.00-9.30am CET**, featuring experts from partners including UN Women, GSMA, PDRF and VBRC among others. For more information and to register, visit <https://connectingbusiness.org/community-events>.

The next CBi [Member Network webinar](#) (closed, for Member Networks only) will take place on November 11, 10.30-12pm CET.

CBi Member Network Spotlights



Photo credit: AGERCA, Haiti.

Haiti

The Alliance pour la Gestion des Risques et la Continuité des Activités (AGERCA) continued raising awareness and implementing safety measures related to COVID-19, carried out hurricane preparedness activities, and celebrated International Day for Disaster Risk Reduction with [a press release](#) around the day's theme, "It's all about governance" as

well as [an interview in French about their work around disaster risk reduction](#).

Madagascar

The The Private Sector Humanitarian Platform (PHSP) [launched a contact-tracing pilot project with the Ministry of Transport](#) to use technology at one of the main bus stations, with the possibility of expanding to the whole network of ground transportation, ports, and airports. This is part of the country's efforts to better prevent and manage COVID-19 transmissions.

Philippines

The the Philippine Disaster Resilience Foundation (PDRF) released its final [Annual Report 2019](#) and [announced a partnership with New Zealand](#) to strengthen COVID-19 infection prevention and control.

Sri Lanka

The Asia Pacific Alliance for Disaster Management, Sri Lanka (A-PAD), had a handover of Access to Examinations in Disasters Guidelines to the Government. The document is available [here](#).

Turkey

Business for Goals (B4G) Platform released its report “[SME Resilience: New Risks, New Priorities](#)” on the 20th anniversary of Marmara Earthquake of 17 August 1999. The network in Turkey also organized a Business and Human Rights webinar on Wednesday 28 October where they launched a self-assessment for Businesses during the COVID era. Details [here](#).

Vanuatu

The Vanuatu Business Resilience Council (VBRC) and Oxfam in Vanuatu are working on an [unblocked cash program](#) to benefit vulnerable communities and support local businesses affected by TC Harold and COVID-19. Over 190 local shops have been registered in the electronic cash payment system.

Read more about how CBI networks are responding to COVID-19

Prospective Networks



The devastation category 5 Hurricane Dorian left in its aftermath. View from above the Mudd in Marsh Harbor. Great Abaco Island, Bahamas on September 14, 2019. ©UN Photo/OCHA/Mark Garten

Bahamas

The Bahamas Chamber of Commerce published a [Case Study “Hurricane Dorian”](#).

Indonesia

CBi is supporting the development of a National Framework on Private Sector Engagement in Disaster Risk Management together with UNDP, OCHA and UNICEF. The strategy document outlines the four priority areas for private sector engagement in disaster risk management in the country. A series of stakeholder consultation meetings with IGCN and other private sector actors will be conducted to finalize the framework.

Recent Webinars and Events



CBi marked the International Day for Disaster Risk Reduction 2020 with videos and Member Network interviews.

October 13: International Day for Disaster Risk Reduction. To mark the day, CBi created an [IDDRR page](#) featuring various videos (including the one below; and all of which you can also view on the [CBi YouTube channel](#)) as well as written interviews by Member Networks and partners (the Bahamas, Cote d'Ivoire, Haiti, Madagascar, Mexico, the

Pacific, Philippines, and Turkey), a blog, and more. Content was widely shared across social media channels, including [Quote card visuals and more](#).



CBi video to mark the International Day for Disaster Risk Reduction 2020

September 17: Webinar on Community Engagement and Accountability for Private Sector Networks. It provided an overview of community engagement and accountability in humanitarian action and highlighted how private sector networks can effectively engage with their partner communities. The guest speakers included Stewart Davies of OCHA and Glen Craig of Vanuatu Business Resilience Council.

In the context of the **United Nations General Assembly**, CBi participated in two events:

- On Tuesday 22 September, CBi co-hosted a session at the United Nations Global Compact Uniting Business Live event series “Building Beirut Back Better: How the private sector can support response and recovery”. [View the recording here](#).
- On Thursday 24 September, CBi participated in the Business Call to Action (BCtA) Forum session "Stars of COVID-19 Response: Business Success Stories" featuring Hans-Peter Teufers, Director of International Programs, UPS Foundation, a CBi Partner.





The success of the Connecting Business initiative to date would not be possible without the support of Global Resource and Programme Partners—namely in alphabetical order: Boston Consulting Group, Conrad N. Hilton Foundation, European Union (EU) Enhanced Response Capacity, International Federation of Red Cross and Red Crescent Societies, United Nations Global Compact, USAID's Office of US Foreign Disaster Assistance and The UPS Foundation—which provide financial and in-kind contributions, expertise and guidance, as well as strategic leadership to the initiative.

Get engaged!

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CBI activities

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Explosion recovery via the UN
Lebanon Humanitarian Fund

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